NISHANTH SILLA

+917735570520 | nishanthsilla2000@gmail.com |Linkedin
| https://nishanth.webflow.io/

Profile

Product Designer with 5+ years of experience building SaaS and B2B products across EdTech, FinTech, and Enterprise AI. Currently specialising in Agentic AI experience design creating interfaces where AI acts as an active collaborator, handling multi-agent orchestration, autonomous task flows, and human-AI handoff patterns. Partner closely with product and engineering teams to define product direction and deliver for complex B2B workflows

---

Lead Product Designer at **Covasant** **Hyderabad**
(Enterprise Agentic AI Platform) *Jan 2026 - Present*

- SalesPulze (flagship product): Led end-to-end UX for an Agentic AI platform that tackles sales workflow bottlenecks and customer engagement problems at org scale, helping sales teams close faster with AI-surfaced insights and automated follow-up orchestration.
- Designed multi-agent orchestration (MAO) interfaces, defining how users set intent, observe agent activity, and intervene when needed. Designed intervention points, confidence indicators, and approval workflows to help users understand and control AI actions
- Designed agent orchestration workflows that allowed users to assign tasks, monitor execution status, and intervene when human input was required
- Established a scalable design system and component library for the Covasant product suite, accelerating design-to-dev handoff and ensuring consistency across the platform.

Lead UX Designer at **Thriving Springs AI** **Hyderabad**
(AI-Driven Skill-Based Gamified EdTech LMS) *Apr 2024 - Dec 2025*

- Led a cross-functional design team of 5 across UI/UX, motion, and branding, owning creative direction and execution consistency across the product.
- Designed AI-driven, skill-based learning modules that adapted to frontline workforce behaviour, combining gamification mechanics with personalised content flows to drive a 6% rise in user engagement within the first month.
- Integrated usability testing and product analytics into sprint reviews, enabling the team to identify friction points and improve adoption.
- Collaborated with product and engineering to define AI-assisted feature requirements and interaction flows, ensuring design decisions were technically feasible and built to scale.

Senior Product Designer at **Ryzeup** **Hyderabad**
(Gamified FinTech SaaS Platform for Frontline Workforce) *Dec 2022 - Apr 2024*

- Redesigned key user journeys based on A/B test results and user feedback, increasing engagement by 12%
- Built and maintained the Ryzeup Design System, ensuring consistency, scalability, and accessibility compliance across the platform while accelerating cross-team delivery cycles.
- Ran stakeholder workshops and competitor analysis sessions to align product vision with user expectations, translating findings into interaction flows, prototypes, and usability test frameworks.
- Worked closely with cross-functional teams in an Agile setup, aligning design goals with product and engineering to keep delivery fast without compromising experience quality.

Product Designer at **Disprz** **Bengaluru**
AI-Powered Learning Experience Platform (LMS + LXP) *Jun 2022 - Dec 2022*

- Designed key product features across analytics, KPI dashboards, and LMS interfaces, working directly with product managers to translate business requirements into intuitive, user-centric experiences.
- Contributed to the Disprz Design System, ensuring consistency, scalability, and accessibility across the platform while supporting faster design-to-dev handoff.
- Defined animation and motion design guidelines from scratch, collaborating with motion designers to bring micro-interactions and transitions to life across the product.
- Partnered with engineering through design reviews to ensure high-quality, seamless implementation of product features from ideation all the way to delivery.

Freelance Product Designer at **Extreme Appcoders** **Remote**
(Service Based company) *Jan 2021 - Mar 2022*

- Boosted client engagement by 15% by redesigning key modules with improved interaction patterns, incorporating enterprise-grade features and a structured design system workflow.
- Bridged design and development by managing front-end assets and collaborating directly with developers, ensuring design intent translated accurately into the final product.
- Managed multiple client projects independently, owning timelines, stakeholder feedback cycles, and design iterations from wireframes to final handoff using Service Design principles.

Creative Design Intern at **Xiaomi** **Bengaluru**
(Product Based company) *Jul 2021 - Oct 2021*

- Designed UI assets and components aligned with Xiaomi's iOS style guides and global design language, maintaining consistency across consumer-facing digital touchpoints.
- Produced illustration, iconography, and motion assets to enhance user engagement, collaborating with senior designers on animation and interaction guidelines.
- Participated in user research and product strategy sessions, gaining hands-on exposure to large-scale product design at a global consumer tech company.

SKILLS & TOOLS

Agentic AI UX	Multi-Agent Orchestration Design, Human-AI Handoff Patterns, AI Workflow UX, Trust & Transparency Design
Product Design	End-to-End UX, Interaction Design, Wireframing, Prototyping, Design Systems, Motion Design
Research	User Research, Usability Testing, A/B Testing, CRO, Competitor Analysis, Stakeholder Workshops
Tools	Figma, FigJam, Maze, Hotjar, Miro, Notion, Adobe Creative Suite, Lottie
Collaboration	Agile/Scrum, Cross-functional Teams, Design Sprints, Engineering Handoff, Product Strategy

EDUCATION

Lovely Professional University **July 2019 - July 2022**
Bachelor's, Computer Science *GPA: 7*

Certifications: Google UX course

Languages : English, Telugu, Hindi, Odia,